

oot  
oliofficina

CONCORSO INTERNAZIONALE DI PACKAGING, VISUAL DESIGN E INNOVAZIONE THE VINEGAR PACKAGING AND VISUAL DESIGN CONTEST  
**LE FORME DELL'ACETO**  
2022



fourth edition



## REGULATIONS

### ARTICLE 1

Olio Officina is organizing the fourth International Packaging, **Visual Design and Innovation Contest *Le forme dell'aceto***, to be held in Milan, Italy, in collaboration with media partners ***Olio Officina Magazine, OOF International Magazine*** and ***Oliocentrico***.

The Contest aims to raise awareness among producers of the importance of vinegar care and packaging. Companies should constantly strive to improve the quality of their products, not only vinegar-wise, but also in terms of packaging, so that consumers consider both raw material quality and packaging appearance and functional features when making a purchase decision.

### ARTICLE 2

A Steering Committee chaired by Mr Luigi Caricato, shall be in charge of supervising, monitoring and checking every stage of the organization and execution of the fourth edition of the ***Le forme dell'aceto International Packaging, Visual Design and Innovation Contest***. All decisions made by the Steering Committee shall be deemed final and binding.

### ARTICLE 3

Only packages that comply with the laws for the product categories to which the product belongs are eligible to participate in the ***Le forme dell'aceto International Packaging, Visual Design and Innovation Contest***. Obviously all vinegars (wine, apple, pear, honey, rice, coconut vinegar etc., as well as balsamic vinegars and flavored vinegars) and pickles can participate, which will be suitably divided according to their categories, in order to be evaluated by the jury in a homogeneous way.

### ARTICLE 4

Any packaging or producer companies, may enter the ***Le forme dell'aceto International Packaging, Visual Design and Innovation Contest***.

### ARTICLE 5

The Jury of the Contest, the members of which are selected based on their expertise on the aspects covered, shall identify the best packaging and label of each type of product submitted in the contest. This decision shall take into account bottles, or other containers used for vinegar, as well as all other elements, including seals, caps, labels, back labels, neck labels, capsules and bottle cases, when used. User-friendly bottles and/or containers that present no safety hazards when being opened shall be commended.



## REGULATIONS

### ARTICLE 6

### CONTEST PARTICIPATION AND SAMPLE SUBMISSION

Companies taking part in the contest are requested to fill in the application form, email it to the Contest organizers ([posta@olioofficina.com](mailto:posta@olioofficina.com)) or fill in the online form in the Contest section, and enclose it in the parcel containing the samples they submit. The fourth edition of the competition *Le forme dell'aceto International Packaging and Innovation Contest* begins on 15<sup>th</sup> May 2021.

**Closing date for entries is 15<sup>th</sup> December 2021** by which date and no later, the samples must also have been delivered to our offices. Competing samples that arrive after this date will not be considered and evaluated by the Jury, and will not be returned even where they have already paid their entry fee.

PLEASE RESPECT THE FOLLOWING INSTRUCTIONS:

1. Please email to [posta@olioofficina.com](mailto:posta@olioofficina.com) the following:

a. the application form filled in and signed by the Company manager;

b. a copy of the receipt of the wire transfer (**Euro 100,00; VAT is excluded according to Italian law on UE transactions and extra UE transactions**) to cover organization expenses, shall be provided per sample pack and brand line submitted.

Commercial line shall mean the complete range of a given vinegar in its various formats or the range of a similar vinegar in the same format but with different colours and/or varieties and/or names.

Subscribers to *OOof International Magazine* are entitled to a 10% discount on the total amount of the participation fee.

The wire transfer shall be made on the Account in the name of:

**Olio Officina Srl-Società Unipersonale, via Francesco Brioschi 86 – 20141 Milan, Italy**

**Bank:** Intesa San Paolo, Milan, Italy **IBAN:** IT63S0306909521100000000873

**SWIFT (or BIC) code:** BCITITMM

**Reason for payment:** *Le forme dell'aceto 2022 Contest*

Samples submitted by companies that have not paid their entry fee shall not be admitted;

2. Please, send the original application form and 3 bottles, or other containers, of each sample pack and brand line, perfectly packaged to the following address:

**Olio Officina - via Giovanni Rasori 9, 20145 Milan - Italy**

**Delivery days:** Monday to Friday

**Delivery time:** from 8 am to 1 pm and from 2.30 pm to 6.30 pm

**Please report the following on packages:** *Le forme dell'aceto 2022 Contest*

**EXAMPLE:** the company that participates with 1 bottle of vinegar, 1 pickle and 1 commercial line participates with 3 different references and has to make a transfer for a total of 300 euros and to send 3 packs of each reference (3 bottles of vinegar, 3 pickles and 3 bottles of each vinegar that is part of the commercial line).



## REGULATIONS

**ARTICLE 7** No restriction shall apply on the number of samples submitted. Please note that companies shall not be entitled to have samples returned to them.

**ARTICLE 8** The organizers of the Contest shall not be held liable for samples delivered after the deadline, or for items that are partially or totally damaged or broken when received.

**ARTICLE 9** All shipping, handling and customs clearance costs up to the Contest venue shall be fully borne by companies taking part in the Contest. Companies that fail to pay the aforementioned costs shall not be admitted in the Contest, even if they have already paid their entry fee, which shall not be returned. If postage is to be paid by the recipient, the parcel shall be refused and items shall not be returned.

**ARTICLE 10** The organizers of the Contest shall take the greatest care in preserving the integrity of samples submitted.

**ARTICLE 11** The members of the Jury, chaired by a qualified professional, shall only be disclosed at the end of the Contest.

**ARTICLE 12** The verdict of the Jury shall be final and binding. The Jury shall have the faculty to assign shared awards. The *Le Forme dell'olio Platinum*, *Le forme dell'olio Gold*, *Le forme dell'olio Silver*, *Le forme dell'olio Bronze* and *Commendation awards* shall be given, divided into three macro-categories:

- **Gourmet Vinegars**  
(products intended for use in restaurants, wine and gourmet shops)
- **Gourmet with packaging Vinegars**  
(products intended for use in restaurants, wine and gourmet shops)
- **Retail Vinegars** (products intended for the organised distribution and Cash&Carry sector)

and its subcategories:

- **Gourmet Vinegars Brand Line**
- **Gourmet with packaging Vinegars Brand Line**
- **Retail Vinegars Brand Line**
- **Flavoured Vinegars**
- **Travel Vinegars (mini packs less than 100ml)**
- **Single-dose**
- **Collectibles and artefacts**
- **Pickles**

[ see article 12 → ]



## REGULATIONS

---

[ see ]

### ARTICLE 12

Participants are asked to choose their category and subcategory (maximum 3 subcategories) when filling in the entry form. If the jury deems it necessary, it may change the category.

The following awards will be further identified among the participants in the three macro categories:

- Special award Luxury Gourmet Limited edition
- Special award Luxury Gourmet
- Special award Best Message
- Special award Educational Value
- Special award Social value
- Special award Originality and Style
- Special award Green
- Special award Best Product Communication
- Special award Hystorical Value
- Special award Innovative Idea
- Special award Best Concept
- Special award Corporate Immage
- Special award Fashion
- Special award Best Label
- Designer of the Year Award

After the end of the Contest, only the names of the winners shall be disclosed.

**The winners will be announced on 19<sup>th</sup> January 2022 and the award ceremony shall take place in Milan, Italy, on Friday 11<sup>th</sup> February 2022, in a specific section dedicated to packaging and visual design during the eleventh Olio Officina Festival.**

Unclaimed awards shall be sent to winners in digital form via e-mail from the competition organizers.

---

### ARTICOLO 13

The Organizers of the *Le forme dell'aceto* competition reserve the right to modify these Regulations at any time, should this become necessary.



# oof

## LE FORME DELL'ACETO

fourth edition



## PARTNER COMPANIES

media partner



www.oliofficina.it



www.chemiservice.com



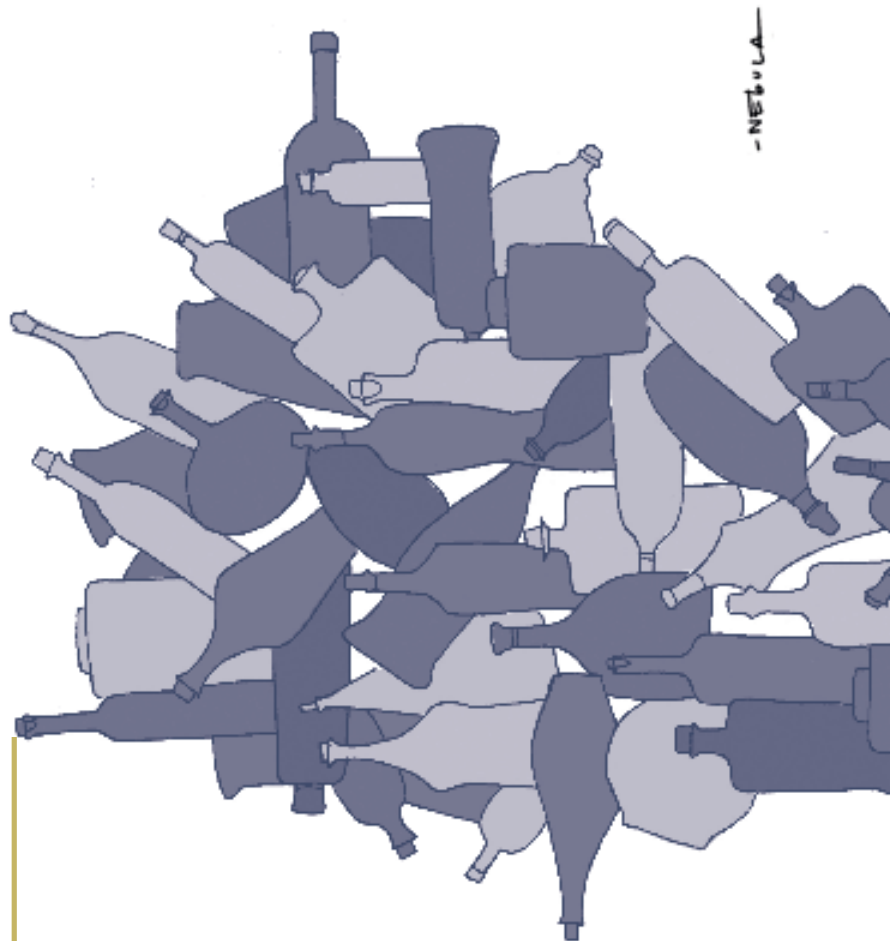
Designer of the Year Award  
*Le Forme dell'Olio 2021*

www.njucomunicazione.com



www.panvetri.com/

**OLIOFFICINA Srl** - Società Unipersonale  
*Sede operativa e redazione:* Via Giovanni Rasori 9  
20145 Milano, Italia, tel. +39 02.84.65.223  
*Sede legale:* Via Francesco Brioschi 86  
20141 Milan, Italy - P.Iva e C.F. 07567210963  
amministrazione@oliofficina.it



Olio Officina Festival	www.oliofficina.com	posta@oliofficina.com
Olio Officina Magazine	www.oliofficina.it	redazione@oliofficina.it
Olio Officina Globe	www.oliofficina.net	staff@oliofficina.net
Olio Officina Edizioni	www.oliofficina.eu	edizioni@oliofficina.eu





## APPLICATION FORM

BRAND

NAME/S OF VINEGAR/S SUBMITTED IN THE CONTEST	CATEGORY	SUBCATEGORY

NAME OF THE COMPANY TO WHICH  
THE INVOICE IS TO BE ISSUED

### Data for header invoice

ADDRESS

ZIP CODE

CITY

COUNTY

COUNTRY

VAT N°

TEL./MOB.

E-MAIL

WEBSITE

CONTACT PERSON

If you are willing to take part in **2022 Le forme dell'aceto International Packaging and Innovation Contest**, you are kindly requested to pay a fee of Euro 100.00 per sample-pack and brand line submitted in the contest, covering all organization costs (VAT is excluded according to Italian law on UE transactions and extra UE transactions).

NUMBER OF SAMPLES SUBMITTED

TOTAL PRICE €

**PAYMENT METHOD** In case payment is made via international wire transfer, all bank costs shall be borne by the company taking part in the contest, which shall therefore select the OUR option, the relevant fees of which are to be borne by the transferor.

**BANK DETAILS** Account in the name of: Olio Officina Srl – Società Unipersonale, via Francesco Brioschi 86 – 20141 Milan, Italy

**BANK:** Intesa San Paolo, Milan, Italy **IBAN:** IT63S0306909521100000000873 **CODICE SWIFT (OR BIC):** BCITITMM

**REASON FOR PAYMENT:** 2022 International Packaging Contest Le forme dell'aceto

**CONFIDENTIALITY** Regarding confidentiality of data, we wish to inform you that to better meet your needs and provide requested services, Olio Officina Srl-Società Unipersonale may use your personal details (retrieved or to be retrieved, some of which you are kindly requested to provide) and that information gathered shall be stored in our database Olio Officina srl will process the personal data in accordance with the General Data Protection Regulation(EU) 2016/679 "Reg.(EU) 2016/679" and with the legislation of the country where data should be collected, if applicable.

I hereby authorize data use and treatment

Yes

No

Date

Signature