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oliofficina

CONCORSO INTERNAZIONALE DI PACKAGING E INNOVAZIONE THE OLIVE OIL PACKAGING AND VISUAL DESIGN CONTEST  
**LE FORME DELL'OLIO**  
2021



eighth edition

-NELLA-



## REGULATIONS

### ARTICLE 1

Olio Officina is organizing the **eighth International Packaging and Innovation Contest *Le forme dell'olio***, to be held in Milan, Italy, in collaboration with media partners ***Olio Officina Magazine*** and ***OOI International Magazine*** and ***Oliocentrico***.

The Contest aims to raise awareness among producers of the importance of extra virgin olive oil, oils from other raw materials and cosmetics based on olive oils, as well as care and packaging. Companies should constantly strive to improve the quality of their products, not only oil-wise, but also in terms of packaging, so that consumers consider both raw material quality and packaging appearance and functional features when making a purchase decision.

### ARTICLE 2

A Steering Committee chaired by Mr Luigi Caricato, a leading authority on olive oil, shall be in charge of supervising, monitoring and checking every stage of the organization and execution of the eighth edition of the ***Le forme dell'olio*** International Packaging and Innovation Contest. All decisions made by the Steering Committee shall be deemed final and binding.

### ARTICLE 3

Only packages that comply with the laws for the product categories to which the product belongs are eligible to participate in the ***Le forme dell'olio*** International Packaging and Innovation Contest. From the seventh edition onwards, there is a new product category for oils made from sources other than olives.

### ARTICLE 4

Any packaging or commercial companies, olive producer holdings or mills, or producers cooperatives may enter the ***Le forme dell'olio*** International Packaging and Innovation Contest.

### ARTICLE 5

The Jury of the Contest, the members of which are selected based on their expertise on the aspects covered, shall identify the best packaging and label of each type of product submitted in the contest. This decision shall take into account bottles, or other containers used for oil, as well as all other elements, including seals, caps, labels, back labels, neck labels, capsules and bottle cases, when used.

User-friendly bottles and/or containers that present no safety hazards when being opened shall be commended.

### ARTICLE 6

In consideration of smaller companies having limited budget for innovation, the Contest shall award participants depending on the relevant category, as set forth in Article 4. Notwithstanding, no distinction shall be made when awarding the grand prize winner of the Contest.

### ARTICLE 7

No company that has been found guilty of fraud, sophistication or criminal acts shall be eligible to enter the Contest.

## REGULATIONS

### ARTICLE 8

### CONTEST PARTICIPATION AND SAMPLE SUBMISSION

Companies taking part in the contest are requested to fill in the application form, email it to the Contest organizers ([posta@olioofficina.com](mailto:posta@olioofficina.com)) and enclose it in the parcel containing the samples they submit. The eighth edition of the competition **Le forme dell'olio** International Packaging and Innovation Contest **begins on 1<sup>st</sup> September 2020**.

**Closing date for entries is 30<sup>th</sup> November 2020** by which date and no later, the samples must also have been delivered to our offices. Competing samples that arrive after this date will not be considered and evaluated by the Jury, and will not be returned even where they have already paid their entry fee.

PLEASE RESPECT THE FOLLOWING INSTRUCTIONS:

**1.** Please email to [posta@olioofficina.com](mailto:posta@olioofficina.com) the following

**a.** the application form filled in and signed by the Company manager;

**b.** a copy of the receipt of the wire transfer (**Euro 100,00; VAT is excluded according to Italian law on UE transactions and extra UE transactions**) to cover organization expenses, shall be provided per sample pack and brand line submitted.

Commercial line shall mean the complete range of a given oil in its various formats or the range of a similar oil in the same format but with different colours and/or varieties and/or names.

Subscribers to *OOI International Magazine* are entitled to a 10% discount on the total amount of the participation fee.

The wire transfer shall be made on the Account in the name of:

**Olio Officina Srl-Società Unipersonale, via Francesco Brioschi 86 – 20141 Milan, Italy**

**Bank:** Intesa San Paolo, Milan, Italy **IBAN:** IT63S0306909521100000000873

**SWIFT (or BIC) code:** BCITITMM **Reason for payment:** *Le forme dell'olio 2021 Contest*

Samples submitted by companies that have not paid their entry fee shall not be admitted;

**2.** Please, send the original application form and 3 bottles, or other containers, of each sample pack and brand line, perfectly packaged to the following address:

**Olio Officina - via Giovanni Rasori 9, 20145 Milan - Italy**

**Delivery days:** Monday to Friday

**Delivery time:** from 8 am to 1 pm and from 2.30 pm to 6.30 pm

**Please report the following on packages:** *Le forme dell'olio 2021 Contest*

**EXAMPLE:** the company that participates with 1 bottle of oil, 1 in oil and 1 commercial line participates with 3 different references and has to make a transfer for a total of 300 euros and to send 3 packs of each reference (3 bottles of oil, 3 in oils and 3 bottles of each oil that is part of the commercial line).

## REGULATIONS

- ARTICLE 9** No restriction shall apply on the number of samples submitted. Please note that companies shall not be entitled to have samples returned to them.
- ARTICLE 10** The organizers of the Contest shall not be held liable for samples delivered after the deadline, or for items that are partially or totally damaged or broken when received.
- ARTICLE 11** All shipping, handling and customs clearance costs up to the Contest venue shall be fully borne by companies taking part in the Contest. Companies that fail to pay the aforementioned costs shall not be admitted in the Contest, even if they have already paid their entry fee, which shall not be returned. If postage is to be paid by the recipient, the parcel shall be refused and items shall not be returned.
- ARTICLE 12** The organizers of the Contest shall take the greatest care in preserving the integrity of samples submitted.
- ARTICLE 13** The members of the Jury, chaired by a qualified professional, shall only be disclosed at the end of the Contest.
- ARTICLE 14** The verdict of the Jury shall be final and binding. The Jury shall have the faculty to assign shared awards. The following awards, divided into two macro-categories, shall be given from the first to the fifth one:
- **Gift packaging**
  - **Retail oil**
- Other special awards for both categories are the following:
- **Special award for best label**
  - **Special award for brand line**
  - **Special award for flavoured olive oils**
  - **Special award for vegetables preserved in olive oil**
  - **Special award for cosmetics and beauty products containing olive oil**
  - **Special award for other oils**
  - **Special award for travel oils (mini packs less than 100ml)**
  - **Special award for originality and style**
  - **Special award for innovation**
  - **Designer of the Year award**
  - **Commendation for social and educational value**
  - **Commendations**
- ARTICLE 15** After the end of the Contest, only the names of the winners shall be disclosed. **The winners will be announced on 13<sup>th</sup> January 2021 and the award ceremony shall take place in Milan, Italy, on Friday 5<sup>th</sup> February 2021, in a specific section dedicated to packaging and visual design during the tenth *Olio Officina Festival*.** Unclaimed awards shall be sent to winners in digital form via e-mail from the competition organizers.

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## LE FORME DELL'OLIO

### eighth edition



## PARTNER COMPANIES

media partner



www.oliofficina.it

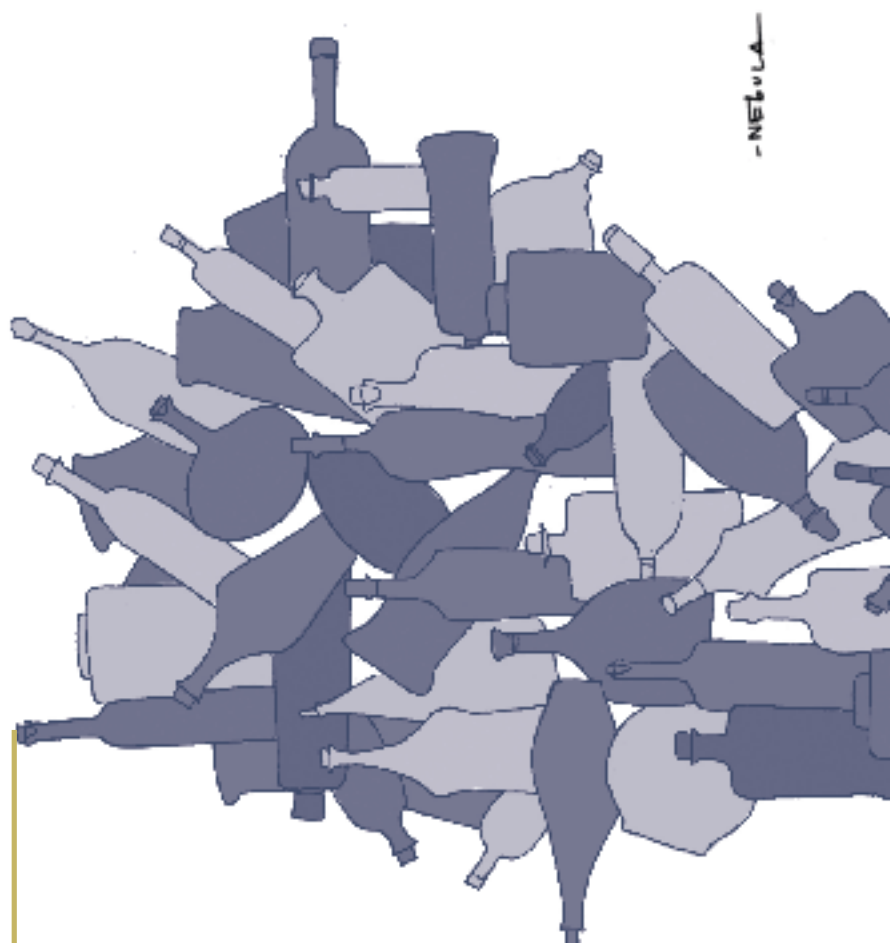


www.chemiservice.com



Premio Designer dell'anno  
Le Forme dell'Olio 2020

www.labeldesign.it



**OLIOFFICINA Srl - Società Unipersonale**  
Sede operativa e redazione: Via Giovanni Rasori 9  
20145 Milano, Italia, tel. +39 02.84.65.223  
Sede legale: Via Francesco Brioschi 86  
20141 Milano, Italia - P.iva e C.F. 07567210963  
amministrazione@oliofficina.it

Olio Officina Festival	www.oliofficina.com	posta@oliofficina.com
Olio Officina Magazine	www.oliofficina.it	redazione@oliofficina.it
Olio Officina Globe	www.oliofficina.net	staff@oliofficina.net
Olio Officina Edizioni	www.oliofficina.eu	edizioni@oliofficina.eu



## APPLICATION FORM

BRAND

.....

NAME/S OF OIL/S  
SUBMITTED IN THE CONTEST

.....

NAME OF THE COMPANY TO WHICH  
THE INVOICE IS TO BE ISSUED

.....

### Data for header invoice

ADDRESS

.....

ZIP CODE CITY

.....

COUNTY COUNTRY

.....

VAT NO

.....

TEL./MOB.

.....

E-MAIL WEBSITE

.....

CONTACT PERSON

.....

If you are willing to take part in **2021 Le forme dell'olio International Packaging and Innovation Contest**, you are kindly requested to pay a fee of **Euro 100.00 per sample-pack and brand line submitted in the contest, covering all organization costs (VAT is excluded according to Italian law on UE transactions and extra UE transactions).**

NUMBER OF SAMPLES SUBMITTED

.....

TOTAL PRICE €

.....

**Payment method** In case payment is made via international wire transfer, all bank costs shall be borne by the company taking part in the contest, which shall therefore select the OUR option, the relevant fees of which are to be borne by the transferor.

**Bank details Account in the name of:** Olio Officina Srl – Società Unipersonale, via Francesco Brioschi 86 – 20141 Milano, Italia  
**Banca:** Intesa San Paolo, Milano **IBAN:** IT63S0306909521100000000873 **Codice SWIFT (o BIC):** BCITITMM  
**Reason for payment:** 2021 International Packaging Contest Le forme dell'olio

**Confidentiality** Regarding confidentiality of data, we wish to inform you that to better meet your needs and provide requested services, Olio Officina Srl-Società Unipersonale may use your personal details (retrieved or to be retrieved, some of which you are kindly requested to provide) and that information gathered shall be stored in our database Olio Officina srl will process the personal data in accordance with the General Data Protection Regulation(EU) 2016/679 "Reg.(EU) 2016/679" and with the legislation of the country where data should be collected, if applicable.

I hereby authorize data use and treatment (Please tick the selected option)  Yes  No

Date

.....

Signature

.....