

TENTH EDITION



oliofficina

off



THE AIM OF CONTEST

The Contest aims to raise awareness among producers of the importance of extra virgin olive oil, oils from other raw materials, condiments, olives, pâtés and vegetables preserved in olive oil, cosmetics and beauty products based on olive oils, olive oil derivatives, collectibles and artefacts, as well as care and packaging.

PARTICIPANTS

Packaging or commercial companies.

HOW TO PARTICIPATE

PARTICIPATING IN THE FORME DELL'OLIO IN 5 STEPS



1

✓ Fill in the application form

2

✓ Make a payment for the sample-pack and brand line submitted in the contest*

3

✓ Deliver the samples no later than 15th December 2022**

4

✓ Send photos of the products participating in the contest***

5

✓ Subscribe to the free *Olio Officina* newsletter

* You are kindly requested to pay a fee of Euro 100.00 per sample-pack and brand line submitted in the contest

** All shipping, handling and customs clearance costs up to the Contest venue shall be fully borne by companies taking part in the Contest.

*** Photos of the products participating in the contest, in high resolution and possibly cropped or on a white background

REGOLAMENTO

ARTICLE 1

Olio Officina is organizing the **tenth International Packaging and Innovation Contest *Forme dell'olio***, to be held in Milan, Italy, in collaboration with media partners ***Olio Officina Magazine, OOF International Magazine*** and ***Oliocentrico***.

The Contest aims to raise awareness among producers of the importance of extra virgin olive oil, oils from other raw materials, condiments, olives, pâtés and vegetables preserved in olive oil, cosmetics and beauty products based on olive oils, olive oil derivatives, collectibles and artefacts, as well as care and packaging.

Companies should constantly strive to improve the quality of their products, not only oil-wise, but also in terms of packaging, so that consumers consider both raw material quality and packaging appearance and functional features when making a purchase decision.

ARTICLE 2

A Steering Committee chaired by Mr Luigi Caricato, a leading authority on olive oil, shall be in charge of supervising, monitoring and checking every stage of the organization and execution of the tenth edition of the ***Forme dell'olio International Packaging and Innovation Contest***. All decisions made by the Steering Committee shall be deemed final and binding.

ARTICLE 3

Only packages that comply with the laws for the product categories to which the product belongs are eligible to participate in the ***Forme dell'olio International Packaging and Innovation Contest***. From the seventh edition onwards, there is a new product category for oils made from sources other than olives.

ARTICLE 4

Any packaging or commercial companies, olive producer holdings or mills, or producers cooperatives may enter the ***Forme dell'olio International Packaging and Innovation Contest***.

ARTICLE 5

The Jury of the Contest, the members of which are selected based on their expertise on the aspects covered, shall identify the best packaging and label of each type of product submitted in the contest. This decision shall take into account bottles, or other containers used for oil, as well as all other elements, including seals, caps, labels, back labels, neck labels, capsules and bottle cases, when used.

User-friendly bottles and/or containers that present no safety hazards when being opened shall be commended.

ARTICLE 6

In consideration of smaller companies having limited budget for innovation, the Contest shall award participants depending on the relevant category, as set forth in Article 4. Notwithstanding, no distinction shall be made when awarding the grand prize winner of the Contest.

REGULATIONS

ARTICLE 7 CONTEST PARTICIPATION AND SAMPLE SUBMISSION

Companies taking part in the contest are requested to fill in the application form, email it to the Contest organizers (posta@olioofficina.com) or fill in the online form in the **Contest section** and enclose it in the parcel containing the samples they submit.

The tenth edition of the competition **Forme dell'olio International Packaging and Innovation Contest begins on 1st September 2022. Closing date for entries is 15th December 2022** by which date and no later, the samples must also have been delivered to our offices. Competing samples that arrive after this date will not be considered and evaluated by the Jury, and will not be returned even where they have already paid their entry fee.

PLEASE RESPECT THE FOLLOWING INSTRUCTIONS:

Please email to posta@olioofficina.com the following

1

the application form filled in and signed by the Company manager;

2

a copy of the receipt of the wire transfer (**Euro 100,00; VAT is excluded according to Italian law on UE transactions and extra UE transactions**) to cover organization expenses, shall be provided per sample pack and brand line submitted.

Commercial line shall mean the complete range of a given oil in its various formats or the range of a similar oil in the same format but with different colours and/or varieties and/or names.

The wire transfer shall be made on the Account in the name of:

**Olio Officina Srl-Società Unipersonale,
via Francesco Brioschi 86 – 20141 Milan, Italy**

Bank: Intesa San Paolo, Milan, Italy

IBAN: IT63S0306909521100000000873

SWIFT (or BIC) code: BCITITMM

Reason for payment: *Forme dell'olio 2023 Contest*

Samples submitted by companies that have not paid their entry fee shall not be admitted;

TAKE ADVANTAGE OF OUR PROMOTIONS:

- Subscribers to **OOF International Magazine** are entitled to a 10% discount on the total amount of the participation fee.
- Participants in the **Forme dell'olio contest** are entitled to a **10% discount on the participation fee for the Milan International Olive Oil Award (MIOOA) 2023** quality oil contest. The discount is to be applied on the product fee with which one enters both competitions, i.e. both the **Forme dell'olio packaging and design competition** and the **MIOOA** oil quality competition. The product for the **MIOOA** contest can also be submitted later, but no later than the delivery deadline valid for the **MIOOA** contest, i.e. 31 March 2023.

[see article 7 →]

REGULATIONS

[see]

ARTICLE 7

3

Please, send the original application form and 3 bottles, or other containers, of each sample pack and brand line, perfectly packaged to the following address:

Olio Officina - via Giovanni Rasori 9, 20145 Milan - Italy

Delivery days: Monday to Friday

Delivery time: from 8 am to 1 pm and from 2.30 pm to 6.30 pm

Please report the following on packages: *Forme dell'olio 2023 Contest*

EXAMPLE: the company that participates with 1 bottle of oil, 1 in oil and 1 commercial line participates with 3 different references and has to make a transfer for a total of 300 euros and to send 3 packs of each reference (3 bottles of oil, 3 in oils and 3 bottles of each oil that is part of the commercial line).

4

Please, send photos of the products participating in the contest, in high resolution and possibly cropped or on a white background

5

Subscribe, if you are not yet registered, to the free ***Olio Officina newsletter*** at the following link: <https://www.olioofficina.it/mio-account.htm>

ARTICLE 8

No restriction shall apply on the number of samples submitted. Please note that companies shall not be entitled to have samples returned to them.

ARTICLE 9

The organizers of the Contest shall not be held liable for samples delivered after the deadline, or for items that are partially or totally damaged or broken when received.

ARTICLE 10

All shipping, handling and customs clearance costs up to the Contest venue shall be fully borne by companies taking part in the Contest. Companies that fail to pay the aforementioned costs shall not be admitted in the Contest, even if they have already paid their entry fee, which shall not be returned. If postage is to be paid by the recipient, the parcel shall be refused and items shall not be returned.

ARTICLE 11

The organizers of the Contest shall take the greatest care in preserving the integrity of samples submitted.

ARTICLE 12

The members of the Jury, chaired by a qualified professional, shall only be disclosed at the end of the Contest.

REGULATIONS

ARTICLE 13

The verdict of the Jury shall be final and binding. The Jury shall have the faculty to assign shared awards. The **Forme dell'olio Platinum**, **Forme dell'olio Gold**, **Forme dell'olio Silver**, **Forme dell'olio Bronze** and **Commendation awards** shall be given, divided into three macro-categories:

- Gourmet Oils (products intended for use in restaurants, wine, oil and gourmet shops)
- Gourmet with packaging (products intended for use in restaurants, wine, oil and gourmet shops)
- Retail Oils (products intended for the organised distribution and Cash&Carry sector)

and its subcategories:

- Gourmet Oil Brand Line
- Gourmet with packaging Brand Line
- Retail Oil Brand Line
- Condiments
- Travel Oils (mini packs less than 100ml)
- Single-dose
- Ceramics
- Ceramics with packaging
- Cans
- Cosmetics and beauty products containing olive oil
- Collectibles and artefacts
- Olives, patés and vegetables preserved in olive oil
- Products from olive tree

Participants are asked to choose their category and subcategory (maximum 3 subcategories) when filling in the entry form. If the jury deems it necessary, it may change the category.

The following awards will be further identified among the participants in the three macro categories:

- Special award Luxury Gourmet Limited edition
- Special award Luxury Gourmet
- Special award Best Message
- Special award Educational Value
- Special award Social value
- Special award Originality and Style
- Special award Green
- Special award Best Product Communication
- Special award Historical Value
- Special award Innovative Idea
- Special award Best Concept
- Special award Corporate Image
- Special award Fashion
- Special award Best Label
- Special award Other Oils
- Special award Collectibles and artefacts

After the end of the Contest, only the names of the winners shall be disclosed.

The winners will be announced on 25th January 2023 and the award ceremony shall take place in Milan, Italy, on Friday 3rd March 2023, in a specific section dedicated to packaging and visual design during the twelfth Olio Officina Festival.

Unclaimed awards shall be sent to winners in digital form via e-mail from the competition organizers.

ARTICLE 14

The Organizers of the **Forme dell'olio International Packaging and Innovation Contest** competition reserve the right to modify these Regulations at any time, should this become necessary.



oof FORME DELL'OLIO TENTH EDITION

PARTNER COMPANIES

MEDIA PARTNER



➤ www.chemiservice.com

cabello X mure
BRANDING & PACKAGING
de autor

Designer of the Year Award
Le Forme dell'Olio 2022

➤ www.cabelloxmure.com



➤ www.panvetri.com/



➤ www.fedrigoni.com



OLIOFFICINA Srl - Società Unipersonale

Headquarters and editorial office: Via Giovanni Rasori 9
20145 Milan, Italy, tel. +39 02.84.65.223

Registered office: Via Francesco Brioschi 86
20141 Milan, Italy - P.Iva e C.F. 07567210963
amministrazione@oliofficina.it

Olio Officina Festival	www.oliofficina.com	posta@oliofficina.com
Olio Officina Magazine	www.oliofficina.it	redazione@oliofficina.it
Olio Officina Globe	www.oliofficina.net	staff@oliofficina.net
Olio Officina Edizioni	www.oliofficina.eu	edizioni@oliofficina.eu





APPLICATION FORM

COMPANY NAME OR BRAND TO BE INCLUDED IN THE AWARD CERTIFICATE:

NAME/S OF OIL/S SUBMITTED IN THE CONTEST	CATEGORY	SUBCATEGORY

NAME OF THE COMPANY TO WHICH THE INVOICE IS TO BE ISSUED:

DATA FOR HEADER INVOICE

ADDRESS

ZIP CODE

CITY

COUNTY

COUNTRY

VAT N°

TEL./MOB.

E-MAIL

WEBSITE

CONTACT PERSON

If you are willing to take part in **2023 Forme dell'olio International Packaging and Innovation Contest**, you are kindly requested to pay a fee of Euro 100.00 per sample-pack and brand line submitted in the contest, covering all organization costs (VAT is excluded according to Italian law on UE transactions and extra UE transactions).

NUMBER OF SAMPLES SUBMITTED

TOTAL PRICE €

PAYMENT METHOD In case payment is made via international wire transfer, all bank costs shall be borne by the company taking part in the contest, which shall therefore select the OUR option, the relevant fees of which are to be borne by the transferor.

BANK DETAILS Account in the name of: Olio Officina Srl – Società Unipersonale, via Francesco Brioschi 86 – 20141 Milan, Italy

BANK: Intesa San Paolo, Milan, Italy **IBAN:** IT63S0306909521100000000873 **CODICE SWIFT (OR BIC):** BCITITMM

REASON FOR PAYMENT: 2023 International Packaging Contest Forme dell'olio

CONFIDENTIALITY Regarding confidentiality of data, we wish to inform you that to better meet your needs and provide requested services, Olio Officina Srl - Società Unipersonale may use your personal details (retrieved or to be retrieved, some of which you are kindly requested to provide) and that information gathered shall be stored in our database Olio Officina srl will process the personal data in accordance with the General Data Protection Regulation (EU) 2016/679 "Reg. (EU) 2016/679" and with the legislation of the country where data should be collected, if applicable.

I hereby authorize data use and treatment (Please tick the selected option)

yes No

I hereby authorize Olio Officina to send the **OlioOfficina.it newsletter** and notices of Olio Officina events and publications on the email address indicated in this form

yes No

Date

Signature